



The Behind the Scenes of the Attraction Marketing Formula Sales Funnel

Raymond Fong & Ferny Ceballos

Hi and welcome to the Attraction Marketing Formula funnel overview. Inside you'll get a "behind the scenes" look at what we are doing with our [Attraction Marketing Formula](#) (AMF) ebook and how we are using it (in conjunction with the traffic methods we discuss in "[The Traffic Playbook](#)" to generate tons of leads and even get PAID to generate those leads).

So let's start at the beginning, the "[capture page](#)."

Stop Harassing Your Family & Friends & Start Getting Endless MLM Leads Online (Pain-Free)...

Enter your info & I'll show you how in my 7-day Attraction Marketing boot camp.

Get Instant Access

I hate spam as much as you do.

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The target market is frustrated network marketers who are sick and tired of the "traditional forms" of prospecting including cold calling, the "3-foot rule" and harassing family and friends.

This specific capture page was designed to be used in conjunction with PPV.

Right after they opt in, they are presented with a real "[one-time offer](#)" which is a huge discount on the ebook,(72% discount) that is ONLY good for 45 minutes.

See below.

Limited One-Time Offer: Save Over 72%+! Offer Expires in

44 minute(s) & 58 second(s)!

I love people who take action... This is why if you decide to invest in Attraction Marketing Formula in the next **44 minute(s) & 58 second(s)**, you can have it for *less than a tank of gas...*

But hurry because you won't see this offer for such huge savings again!

Grab Your Copy of The Attraction Marketing Formula for Only ~~\$97~~ \$27



Sick of Wasting Time & Money on Dead Beat Leads & Prospects?

“Proven Online Formula Attracts Endless Leads & Prospects & Have Them Pay You to Show Them the Plan, Even If They Never Join Your Business...”

WARNING: Your upline will NOT approve this pain-free online recruiting method that is creating millions for the NEW generation of top income earners in this Industry.

Notice the timer (44 minutes & 58 seconds in the screenshot above), this is an actual timer and when the clock hits 0, it redirects people to our [evergreen salespage](#) where folks can get AMF for \$47. (See below.)

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...AND NO WHERE CLOSER TO THE
DREAM LIFESTYLE PROMISED BY OUR
UPLINE AND COMPANY



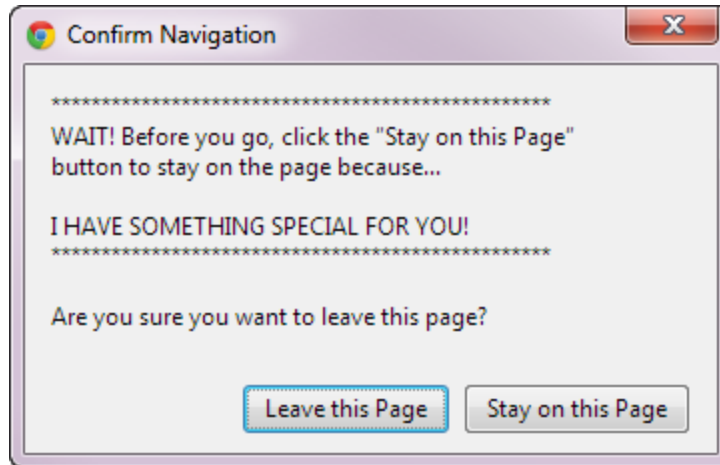
Grab Your Copy of The Attraction Marketing Formula
for Only ~~\$97~~ **\$47**

Add To Cart 



Notice the timer is gone and the price is now \$47 (instead of the one-time special offer of \$27).

At any point, when the visitor tries to exit the salespage, a popup appears:



This popup takes folks to a [special salespage](#) that offers a \$1 trial for 7 days (before folks are billed the remaining of the \$47 price point).

“Download Attraction Marketing Formula For Only \$1* Right Now Using The ‘Download Now’ Button Below”

Hi,

My name is Ferry Ceballos and I am the author of Attraction Marketing Formula and I have [a blatant bribe to offer you...](#)

See, for one reason or another, you haven't yet invested in a copy of Attraction Marketing Formula (AMF) and that's totally understandable. However, every day that goes by without you having access to AMF and implementing the powerful online MLM lead generation lessons inside my course means another day of frustration, stagnation, and waste for you and your business.



And that's a total shame 😞



This is why I want to put my money and the reputation of Attraction Marketing Formula where my mouth is and let you test-drive Attraction Marketing Formula for 7 days for only \$1* before you actually pay the rest (\$46) for it.

See, I believe so strongly in what AMF can do for your business that I am going to give you a no-brainer opportunity to pick up a copy of AMF TODAY for only \$1* so you can go through it at your leisure for 7 days and decide if it's right for you or not. During those 7 days, should you decide for whatever reason AMF isn't for you, no worries!

Simply send our support team an email (support@attractionmarketingformula.com) letting them know and they'll get your \$1 refund (and not charge you the remaining balance).

(I do have to say though... I have not yet met any network marketer who implemented what I teach in AMF not get any results. Just sayin'! :lol:)



Also, as part of the autoresponder sequence, on day 11, they are presented with a special 24 hour offer where they can get AMF for actually now only \$17. This email ONLY goes out to folks who have not already bought a copy of AMF so only those folks get to see [this special offer](#):

**Limited Time Offer: Save Over
82%+! Offer Expires in**

**23 hour(s), 59 minute(s)
& 28 second(s)!**

I love people who take action... This is why if you decide to invest in Attraction Marketing Formula in the next 23 hour(s), 59 minute(s) & 28 second(s), you can have it for *less than a couple gallons of gas*...

But hurry because you won't see this offer for such huge savings again!

**Grab Your Copy of The Attraction Marketing
Formula for Only ~~\$97~~ \$17**



Sick of Wasting Time & Money on Dead Beat Leads & Prospects?

**“Proven Online Formula Attracts Endless Leads &
Prospects & Have Them Pay You to Show Them the Plan,
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recruiting method that is creating millions for the NEW generation of top
income earners in this Industry.**

And this is our Attraction Marketing Formula sales funnel in a nutshell!

The revenue we generate from the sales of Attraction Marketing Formula helps cover the cost of our advertising. And from that, we get leads we can call to prospect for our MLM opportunity (and to setup a co-op with our team).

Furthermore, we are building a list of people who are interested in generating leads online which allows us to promote info products to them (this is part of the self-funded proposal philosophy covered in AMF... how to get folks to pay you even if they NEVER join your team.)

Hope this has been insightful. I strongly encourage you to walk through the entire sales process, link by link, and even purchase a copy of AMF (because it's that awesome) just so you can experience the entire process yourself.

Finally, if you are interested in the traffic generation methods we employ to send folks to this funnel, then you'll definitely want to check out "[The Traffic Playbook](#)," where we reveal our entire traffic playbook (the exact same strategies we employ ourselves).

Hope you've enjoyed this, and if so, please find us on our [Attraction Marketing Formula Facebook fanpage](#).

See you on our Facebook page!

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